

WEB SITE AD SIZE & PLACEMENT

Home page:

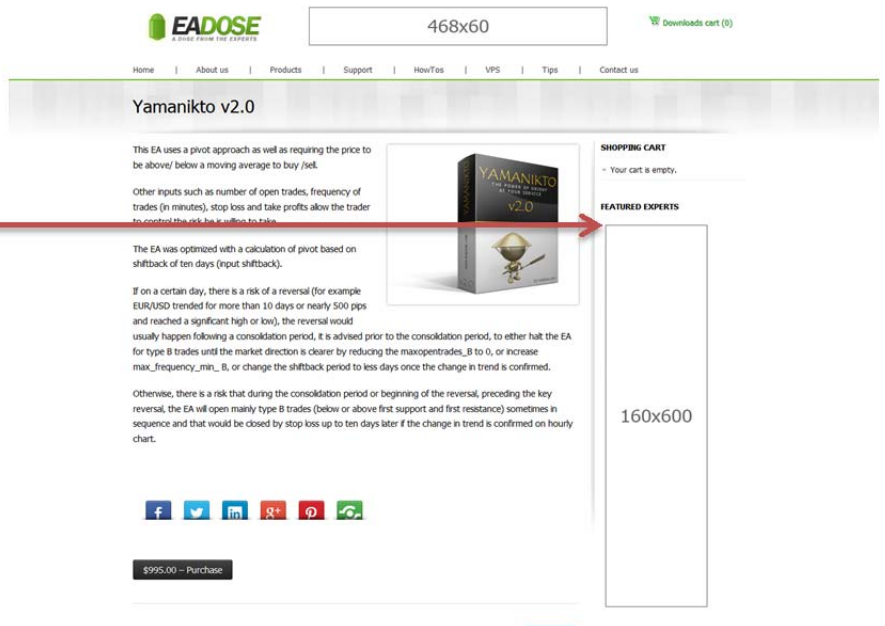
Top: Full banner (468x60)

Bottom: Leaderboard (728x90)



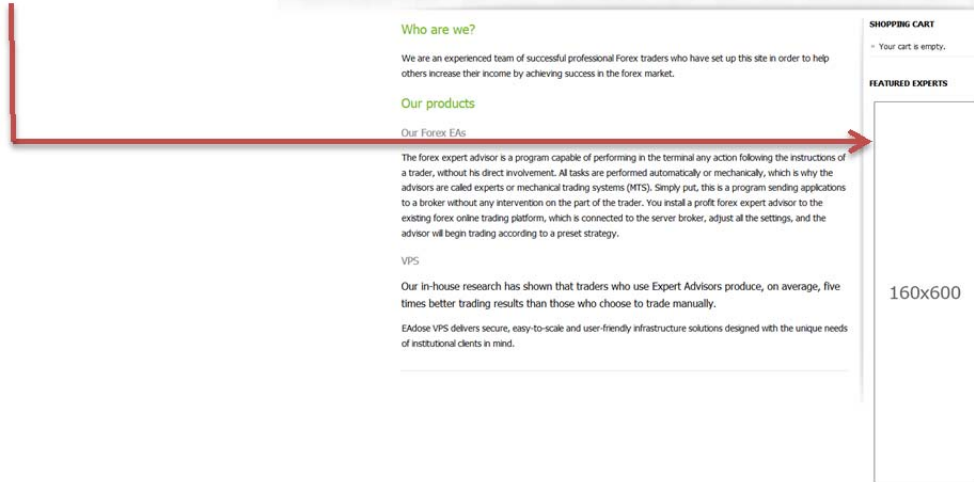
Product page:

Side: Wide Skyscraper (160x600)



Inner page:

Side: Wide Skyscraper (160x600)



AD PLACEMENT PROCEDURES

- Top Full banner Ads appear on all pages, including the home page.
- Product page Banners appear on individual robot pages
- Ads rotate evenly in top and bottom positions regardless of content and size
- Ads are given equal exposure per total page impressions
- Animations may not loop more than three times
- No expanding, floating, pop-up, or in-stream ads
- EAdose has the right to refuse ads when necessary

DEADLINE

- Graphic submission and payment due 5 days prior to start of run

PRICING

Banner	Size	Page	Price
Full banner	468x60	All pages	99 USD , monthly
Leaderboard	728x90	Home page	78 USD , monthly
Skyscraper	160x600	Product page	78 USD , monthly
Skyscraper	160x600	Inner page	65 USD , monthly

Please contact marketing@eadose.com with questions or to arrange ad placements.